



The English Montreal School Board Chorale
30th Season of Glorious Music-Making!

Advertising Opportunities

In keeping with a 30-year-old tradition, the **EMSb Chorale** will once again present its annual **Spring Gala Concert**, on **Saturday, May 1st, 2010**, at Concordia University's Oscar Peterson Hall. This year, the 90 young singers of the EMSb Chorale will celebrate the choir's 30th anniversary with the world premiere of Stephen Eisenhower's *A Brighter World*, commissioned for the occasion. We will also welcome special guests from the McGill Conservatory Youth Choir and chorale alumni.

In order to help fund our music program, we are asking for **your support** by providing sponsor ads in our concert program. Our choir is self-funded so all advertising support helps to ensure that this great musical tradition will continue for many more years to come.

Whether you are a parent, a well-wisher, or organization, we welcome your advertising support. For full details on how to place an ad, please see the attached form. Examples of program ads are on the back of this page. Deadline to submit your sponsor ad is: **April 19, 2010**.

A Little History

The EMSb Chorale (formerly the PSBGM Chorale) was founded in 1980 by arts consultant Georgie Crawford and conductor Iwan Edwards to offer musical training, professional concert experiences and general arts education to talented students from Grades IV to XI.

Under the direction of Patricia Abbott since 1990, this auditioned choir performs a wide range of classical and contemporary repertoire, including many Canadian works. Over the years, the choir has had the pleasure of commissioning and premiering works by Canadian composers such as Donald Patriquin, Robert Frederick Jones and Brian Current.

In recent seasons, the choir has performed at Place des Arts, Notre-Dame Basilica and in the Montreal Highlights Festival, and has been nationally broadcast on CBC Radio. The choir has performed in concerts and international festivals in Belgium, The Netherlands, England, Boston, Des Moines, Vancouver and St. John's, NL. It has won numerous awards over the years and has twice been a national finalist in the CBC Choral Competition. In June 2009, the choir traveled to Vancouver once again to participate in the Coastal Sound International Youth Choir Festival.

To find out more about the EMSb Chorale, visit our website at: www.emsbchorale.org

On behalf of our children, we **thank you** for your generous support!

Patricia Abbott
Conductor/Executive Director, EMSb CHORALE, and
The EMSb CHORALE Parents' Committee



Commission scolaire English-Montréal
English Montreal School Board



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Advertising in the EMSB CHORALE Concert Program



30th Anniversary Spring Gala Concert - Saturday, May 1st, 2010 at 7:30 p.m.
Oscar Peterson Concert Hall, Concordia University

Sponsor

Name: _____

Company Name: _____ (if applicable)

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone #: _____ Fax #: _____

Email address: _____

Advertising options

<u>Description</u>	<u>Size (L x W)</u>	<u>Price</u>
Personal Greetings, Words of Congratulations	3.5 in. x 2 in.	\$ 25 _____
Business Card	3.5 in. x 2 in.	\$ 60 _____
Quarter Page	3.5 in. x 4 in.	\$ 80 _____
Half Page	7 in. x 4 in.	\$115 _____
Full Page ¹	7 in. x 8 in.	\$200 _____
Back Cover ^{1, 2}	7 in. x 8 in.	\$380 _____

¹Your company logo will also appear on the EMSB Chorale website at: www.emsbchorale.org

²You also receive a complimentary pair of tickets to the Spring Gala Concert.

Do you require a receipt? Yes _____ No _____

Person who referred you: _____

Payment Cash _____ Cheque _____

Please make cheque out to: EMSB, with a note indicating - EMSB Chorale/Concert Program ad

Send to: EMSB Chorale, c/o Patricia Abbott, 6000 Fielding, #244B, Montréal, QC H3X 1T4

Deadline to submit sponsor ads: **April 19, 2010** For your convenience, you can also submit your sponsor ad **electronically** by sending it to: pabbott@emsb.qc.ca

The EMSB CHORALE is a project of the Pedagogical Services Department of the English Montreal School Board
6000 Fielding Ave., Montreal, Qc, H3X 1T4 Tel: 514-483-7200, ext. 7234



Commission scolaire English-Montréal
English Montreal School Board



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 Advertising in the EMSB CHORALE Concert Program 

examples of sponsor ads



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Congratulations and Best Wishes!
Compliments of...

Sammy Sue
We are always proud of you in everything you do.
Congrats on a wonderful concert and year.

Love Mom, Dad, Amanda and Jonathan
xoxo



MUSE
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MICHAEL PRUPAS
PRESIDENT

Tel: (514) 866-MUSE (5873)
Fax: (514) 876-3311
E-MAIL: MPRUPAS@MUSE.CA
3401 SAINT-JACQUES STREET
MONTREAL, QC, CANADA H4C 1H1

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Direct: 514.237.4658
Office: 514.739.9555
Toll Free: 866.739.9555
Fax: 514.739.7558

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