



**The English Montreal School Board Choral
Founded in 1980 – 37 Years of Glorious Music-Making!**

Advertising Opportunity

Now in its 37th season, the **EMSB Choral** will present its annual **Spring Gala Concert**, on **Saturday, May 6, 2017 at 7:30 p.m.**, at Concordia University's Oscar Peterson Hall. To celebrate Canada's 150th anniversary and Montreal's 375th anniversary, the 99 singers aged 9 to 17 will perform an all-Canadian program, including the world premiere of David Désilets *Le lion et le rat*, accompanied by pianist Anne-Marie Denoncourt and several guest musicians, all under the direction of conductor Patricia Abbott and assistant conductor, Marie-Ève Arseneau. Our concerts regularly sell out.

You can reach **your target audience (families with children and teens)** and offer **your support** by advertising in our concert program. The choir is self-funded so all advertising support helps to ensure that this high-quality, low-cost music program will be accessible for many more years to come to students in the public school system.

Whether you are a business, organization, parent, or well-wisher, we welcome your advertising support. For full details on how to place an ad, please see the attached form. Examples of program ads are on the back of this page. Deadline to submit your ad: **April 15, 2017**.

A Proud History

The EMSB Choral (formerly the PSBGM Choral) was founded in 1980 by arts consultant Georgie Crawford and conductor Iwan Edwards to offer musical training, professional concert experiences and general arts education to talented students from Grades IV to XI.

Under the direction of Patricia Abbott since 1990, this auditioned choir performs a wide range of repertoire, including many Canadian works. Over the years, the choir has had the pleasure of commissioning and premiering works by Canadian composers such as Donald Patriquin, Robert Frederick Jones, Brian Current, Stephen Eisenhauer and Kathleen Allan.

The choir has performed in most of Montreal's top concert venues, including Place des Arts, Notre-Dame Basilica, Pollack Hall, and has been nationally broadcast on CBC Radio. The choir has performed in concerts and international festivals in Belgium, The Netherlands, England, Boston, Des Moines, Denver, Vancouver and St. John's, NL. It has won numerous awards over the years and has twice been a national finalist in the CBC Choral Competition. In 2014, the Choral made its Maison symphonique debut in 2014, performing the Bach *St. Matthew Passion* with the Orchestre Métropolitain and Chorus, under the direction of Yannick Nézet-séguin. To find out more about the EMSB Choral, visit our website at: www.emsbchorale.org

On behalf of our young musicians, we **thank you** for your generous support!

Patricia Abbott

**Conductor/Executive Director, EMSB CHORALE, and
The EMSB CHORALE Parents' Committee**



Commission scolaire English-Montréal
English Montreal School Board



The English Montreal School Board Chorale
Founded in 1980 – 37 Years of Glorious Music-Making!

 Advertising in the EMSB CHORALE Concert Program 

examples of sponsor ads



D. MILNE TAILORS

3075 rue Sartelon
St-Laurent, Quebec
H4R 1E6
Tel: (514) 856-0862 Fax: (514) 856-1009
www.dmilne.com

- Graduation Caps & Gowns for all Ages
- University Robes and Hoods
- Custom Made Academic Regalia
- Custom Made Choir Gowns
- Sales & Rentals

Graduation Caps And Gowns Make The Difference

Call TODAY

Congratulations and Best Wishes!
Compliments of...

Sammy Sue
We are always proud of you in everything you do.
Congrats on a wonderful concert and year.

Love Mom, Dad, Amanda and Jonathan
xoxo



MUSE
ENTERTAINMENT
ENTERPRISES INC.

MICHAEL PRUPAS
PRESIDENT

TEL: (514) 866-MUSE (6873)
FAX: (514) 876-3311
E-MAIL: MPRUPAS@MUSE.CA
3451 SAINT JACQUES STREET
MONTREAL, QC, CANADA H3C 1R1

Articles Promotionels
Broderie • Sérigraphie
Imprimerie • Cadeaux
Entreposage & Emballage

Promotional Products
Embroidery • Printing
Executive Gifts
Warehouse & Packaging

jeff@corallgroup.com
www.corallgroup.com

Direct: 514.237.4658
Office: 514.739.9555
Toll Free: 866.739.9555
Fax: 514.739.7558

GRUPE
CORALL GROUP

Jeff Patterson
7000 Cote de Liesse, #7
St. Laurent, Qc H4t 1E7

Deadline to submit sponsor ads: **April 15, 2017** For your convenience, you can also submit your sponsor ad **electronically** by sending it to: pabbott@emsb.qc.ca. Please use the attached form to reserve your ad space.

The EMSB CHORALE is a project of the Educational and Technology Services Department
of the English Montreal School Board

6000 Fielding Ave., Montreal, Qc, H3X 1T4 Tel: 514-483-7200, ext. 7234



Commission scolaire English-Montréal
English Montreal School Board



The English Montreal School Board Chorale
 Founded in 1980 – 37 Years of Glorious Music-Making!

 **Advertising in the EMSB CHORALE Concert Program** 

Spring Gala Concert - Saturday, May 6, 2017 at 7:30 p.m.
 Oscar Peterson Concert Hall, Concordia University

Sponsor

Name: _____
 Company Name: _____ (if applicable)
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Telephone #: _____ Fax #: _____
 Email address: _____

Advertising options

<u>Description</u>	<u>Size (L x W)</u>	<u>Price</u>
Personal Greetings, Words of Congratulations	3.5 in. x 2 in.	\$ 25 _____
Business Card	3.5 in. x 2 in.	\$ 60 _____
Quarter Page	3.5 in. x 4 in.	\$ 80 _____
Half Page	7 in. x 4 in.	\$115 _____
Full Page ¹	7 in. x 8 in.	\$200 _____
Back Cover ^{1,2}	7 in. x 8 in.	\$380 _____

¹Your company logo will also appear on the EMSB Chorale website at: www.emsbchorale.org

²You also receive a complimentary pair of tickets to the Spring Gala Concert.

Do you require a receipt? Yes _____ No _____

Your contact in the EMSB Chorale : _____

Payment Cash _____ Cheque _____

Please make cheque out to: EMSB, with a note indicating - EMSB Chorale/Concert Program ad

Send to: EMSB Chorale, c/o Patricia Abbott, 6000 Fielding, #244B, Montréal, QC H3X 1T4

Deadline to submit sponsor ads: **April 15, 2017** For your convenience, you can also submit your sponsor ad **electronically** by sending it to: pabbott@emsb.qc.ca

The EMSB CHORALE is a project of the Educational and Technology Services Department
 of the English Montreal School Board

6000 Fielding Ave., Montreal, Qc, H3X 1T4 Tel: 514-483-7200, ext. 7234



Commission scolaire English-Montréal
 English Montreal School Board